

CeMAT
AUSTRALIA

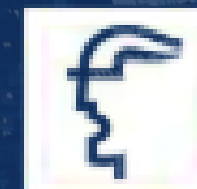
25-27 July 2023

The Dome, Sydney Olympic Park

Industry 4.0, Intralogistics, Robotics and Automation, Warehousing,
Supply Chain Management and Materials Handling

Postshow Report

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Reach & Engagement

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There were 5,723 Registrations for CeMAT Australia 2023, converting to 4,557 Attendees arriving throughout the event. This is an 80% registration to attendee rate, well above industry average.

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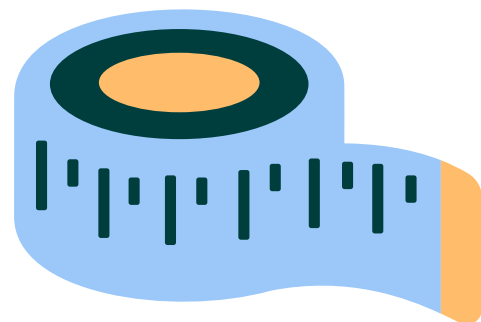


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Comparisons to 2022

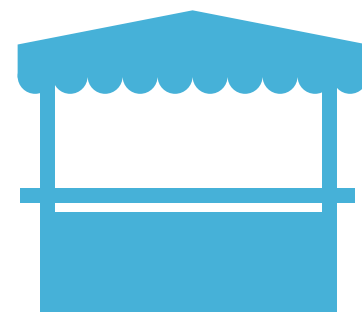
Size of Event

2022 Size (SqM)	1647
2023 Size (SqM)	3347
Increase	1700
% Increase	103%



Exhibitors

2022 Exhibitors	67
2023 Exhibitors	131
Increase	64
% Increase	96%



Attendees

2022 Attendees	2060
2023 Attendees	4577
Increase	2517
% Increase	122%



Overall Website Statistics

Time Period	Total Users	Page Views
Feb - July	39,469	106,941



Most Viewed Pages

Page	Page Views
Home	25,829
Exhibitors	13,001
Tickets	8,470
Agenda	6,224
About	4,857

Top eDMs by Open Rate

Time	Date	Subject	Sent	Open %	Click %	CTR %	Bounces
14:00	29/3/2023	The first of the amazing speakers confirmed for CeMAT Australia 2023 have been revealed	16,682	19.71	1.43	4.23	119
14:00	20/7/2023	CeMAT Australia is Next Week - Register Now	18,615	17.41	3.69	6.03	148
14:00	20/4/2023	Meet some of the amazing speakers at the biggest CeMAT Australia ever	16,349	14.95	1.61	4.73	86
14:00	13/7/2023	It's 2 weeks until CeMAT 23 - Register now	18,839	14.91	4.05	6.31	224



Social Media

LinkedIn (Feb - July 2023)

- 5,547 page views
- 2,430 unique visitors
- 258 custom button clicks
- 2,225 followers
- 848 new followers
- 63, 176 organic impressions
- 206,766 sponsored impressions

Facebook

- 469 likes
- 512 followers

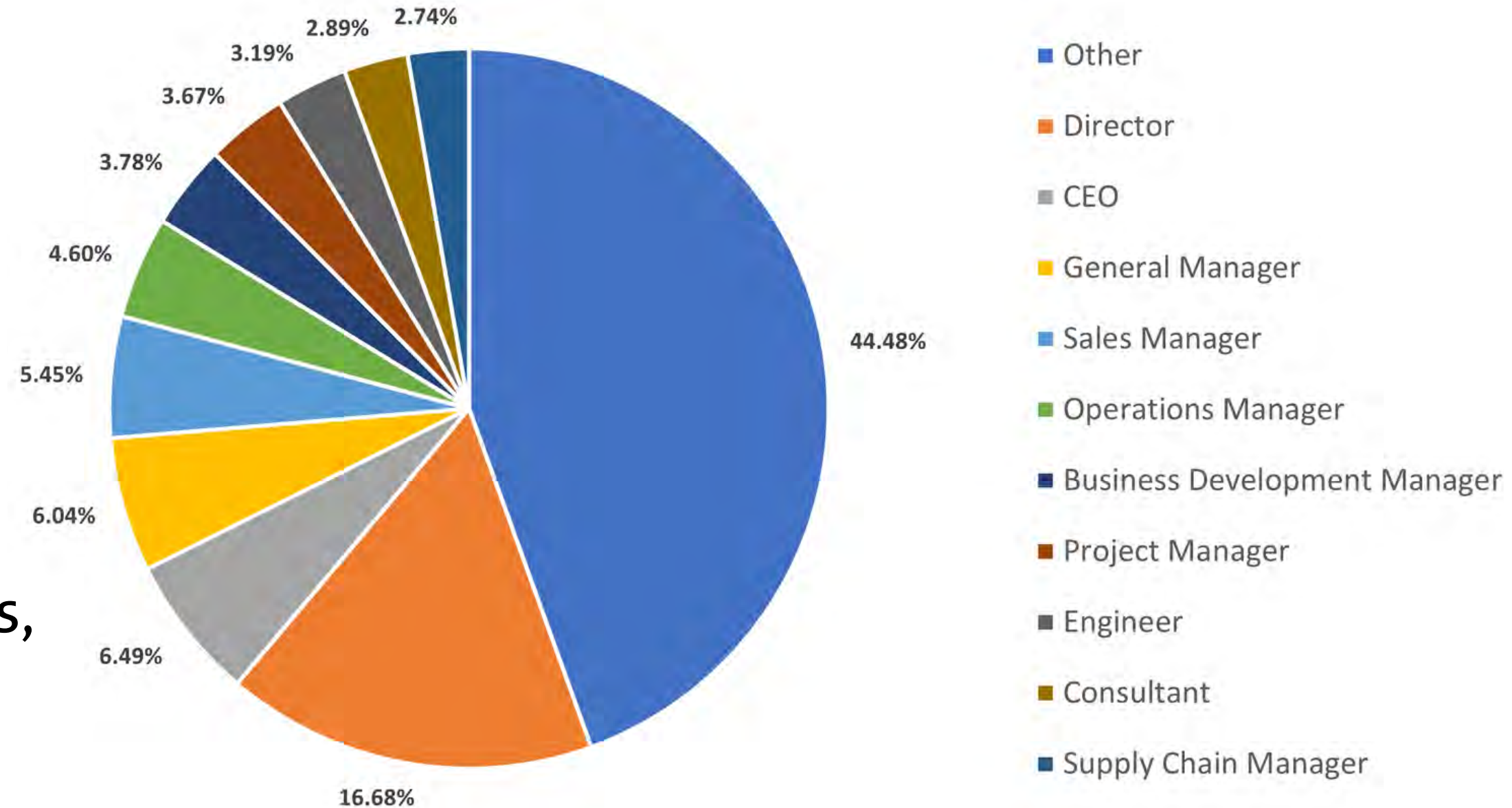
Top 5 LinkedIn Visitor Cities

1	Sydney	33.4%
2	Melbourne	19%
3	Brisbane	6%
4	Auckland	2.2%
5	Perth	1.2%

Job Titles of Visitors

Breakdown of Job Titles

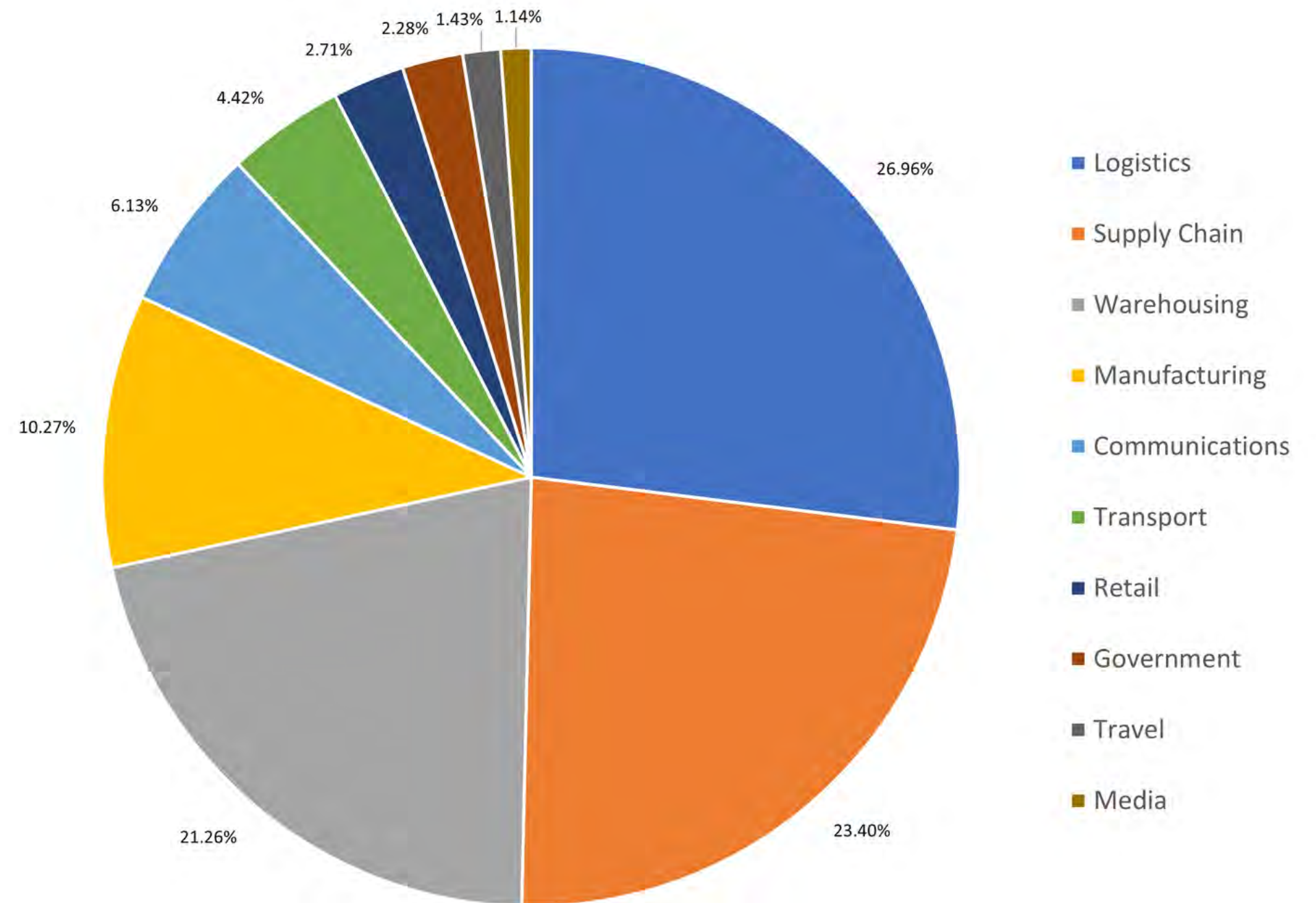
- Upwards of 20% of visitors were Directors or CEOs
- Upwards of 45% were Managers, from many sectors and industries
- Other highly present roles included Engineers, Supervisors, Administrators, Technicians, Drivers and Specialists



Industry Sectors

Breakdown of Attending Industry Sectors

- The highest portion of attendees were from the Logistics sector
- The Logistics, Warehousing and Supply Chain sectors made up nearly 75% of all attendees
- Other highly present sectors included Manufacturing, Communications and Transport.



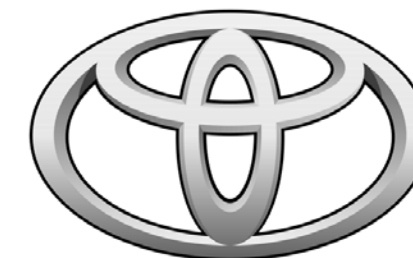
Attending Companies

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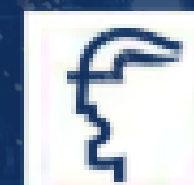
Some of the companies that attended the event include:



AIR NEW ZEALAND



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Forklift Championships

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Bringing together forklift operators from across the country, the inaugural Australian Forklift Championships at CeMAT Australia were a great success.

The competition garnered interest from Channel's 9 and 7, and was featured on Channel 7's 6pm news, and attracted competitors from many companies, including Woolworths, QANTAS, Toro and Lion.



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Media Examples

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Swisslog launching new solution at CeMAT 2023

JOSEPH MISURACA
June 30, 2023, 11:12 am



Swisslog, a provider of automated intralogistics solutions, is ushering in a new era of digital logistics leadership at CeMAT 2023, stand B12, at Sydney Olympic Park, July 25-27.

At CeMAT, Swisslog will be launching its new AutoPiQ solution, showcasing its refreshed and future-focused branding, displaying a live demo of its CarryPick modular storage and order picking system, and hosting thought leadership speaking sessions.

Tompkins expands robotic solutions portfolio

JOSEPH MISURACA
July 3, 2023, 4:28 pm



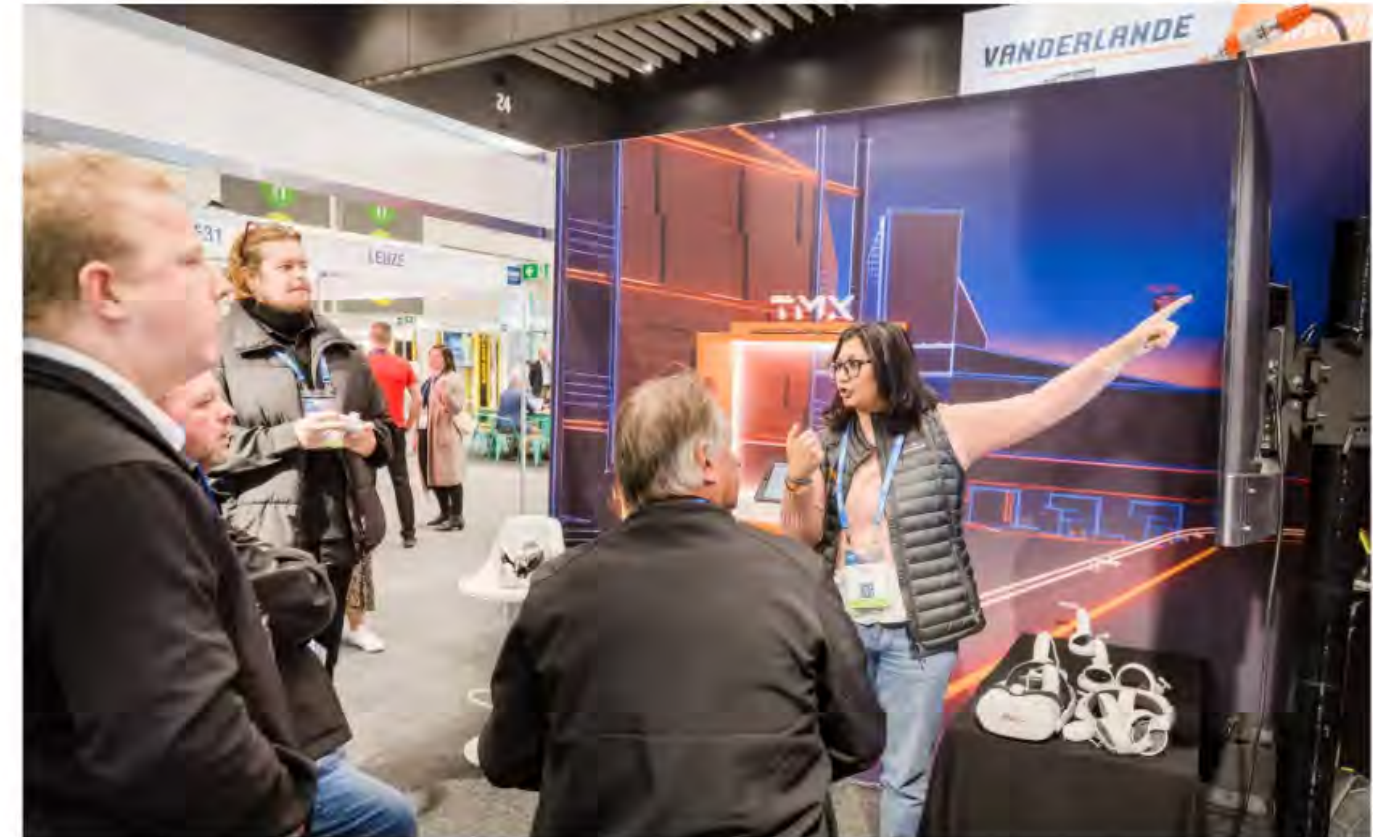
Tompkins Robotics is expanding its robotic solution offerings with the new PickPal product series, which is a line of pick assist (PA) autonomous mobile robots (AMR).

Attendees of CeMAT Australia can see examples of this system in the Tompkins Robotics CeMAT Stand D31 from Tuesday July 25 to Thursday July 27.

There are two models in the PickPal series: the standard PickPal, which can carry 60 kg of orders, and the PickPal+, which handles up to 100 kg of orders.

What's new at CeMAT Australia?

06-06-2023



Registrations are now open for CeMAT Australia 2023, and there are some great additions to the event this year. Here are just a few of the new initiatives that will make it the biggest CeMAT held in Australia.

Industrial transformation

On Thursday, 27 July at CeMAT Australia 2023, the entire Knowledge Theatre program will be dedicated to Industrial Transformation, focusing on the latest in technology, thought leadership and best practice throughout the materials handling, intralogistics, supply chain management and logistics sectors.

Industrial Transformation represents a coordinated and proactive approach to leveraging digital technologies to create step-change improvement in industrial operations and is currently being driven by the advent of Industry 4.0, the ever-growing impact of AI and many other major shifts in the technology shaping the present and future of the sector.

From digital twins to AI and machine-learning, energy management and the road to carbon neutrality, Industry 4.0 in Australia represents a realm of possibilities for ambitious manufacturers in the present and going forward and is shaping the ever-advancing impacts of Industrial Transformation.

Industry Update

MANUFACTURING MAGAZINE

SHARE f in t +

Australian Forklift Champs

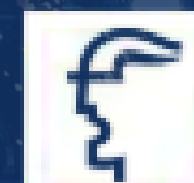
CeMAT Australia is teaming up with official sponsor Hyundai Forklifts Australia and media partner Forkliftaction to present the inaugural Australian Forklift Championships, where the best of the best in Aussie forklift drivers will compete in a national competition of materials handling excellence, demonstrating masterful driving, unflinching concentration, and game determination.

Held on the floor at CeMAT Australia 2023, the finalists will compete for amazing prizes and the honour of becoming the first ever Australian Forklift Champion, with the winner lifting the Bill Henman Trophy and garnering industry publicity. Whether you're there to enjoy the excitement as a spectator or as a competitor, the Australian Forklift Championships are sure to be an exciting addition to CeMAT Australia this year.

Executive breakfast with Paul Graham

Join us for a special breakfast keynote session by Paul Graham, Chair, Healthy Heads in Trucks & Sheds (HHTS) and Group CEO and Managing Director, Australia Post, taking place on Day 3 of CeMAT Australia 2023. As an industry-

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CeMAT AUSTRALIA

Australia, Sydney - July 25-27, 2023



CeMAT AUSTRALIA will return to Sydney on 25-27 July 2023 at The Dome, Sydney Olympic Park. Backing up the success of CeMAT 2022 in Melbourne, CeMAT Australia is set to reclaim its place as the platform for the latest industry innovations and for exchanging ideas and insights on the warehouse of the future.

The CeMAT exhibition will be a one-stop-shop of the leading technology and service providers in intralogistics, robotics and automation, warehousing, supply chain management and materials handling. CeMAT will showcase innovation and best practices in a wide variety of settings

and sectors - from e-commerce to manufacturing, from the food industry to resources.

As well as cutting-edge product demonstrations on the show floor, visitors will also be able to access our Knowledge Theatre, which will offer attendees insights, inspiration and practical take-away solutions to challenges facing decision makers and front-line professionals in the logistics and warehousing industry.

SYMBIOTECH

CEMAT AUSTRALIA IN SYDNEY, 25-27 JULY 2023

The World's Leading Trade Fair for Intralogistics, Materials Handling and Supply Chain Management

CeMAT is the internationally acclaimed trade fair for materials handling, intralogistics and supply chain management, providing a fantastic opportunity for the exhibition of a wide range of solutions, connect with a number of business leaders and decision makers, and share and discuss innovations in the industry.

Come to **The Dome, Sydney Showground** to take hold of the perfect opportunity to meet with the Asia-Pacific's logistics and warehousing elite and to create lasting relationships.

Visit [ingy.nl](https://www.ingy.nl) booth, Symbiotech's partner that uses lighting as the wireless IoT network backbone for smarter buildings, enabling applications such as asset tracking, indoor navigation, occupancy analytics and much more.

 Register Today

Australia's Leading Trade Show for Intralogistics, Robotics and Automation, Warehousing, Supply Chain Management and Materials Handling

25-27 July 2023
The Dome, Sydney Olympic Park
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Podcasts

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CeMAT AUSTRALIA & Key Trends in Supply Chain & Logistics Recruitment with Logistics Executive Group

In this episode at [Supply Chain Partners TV & Podcast](#), we are joined by **Kim Winter**, the **Founder & Group Managing Director of Logistics Executive Group**, the Recruitment Hub Sponsor of CeMAT AUSTRALIA.

[Dr Sharyn Grant](#), Founder of Supply Chain Partners, and Kim discuss CeMAT AUSTRALIA, the origins of Logistics Executive Group and Key Trends in Supply Chain and Logistics Recruitment.

CeMAT AUSTRALIA is Australia's Leading Trade Show for Intralogistics, Robotics and Automation, Warehousing, Supply Chain Management and Materials Handling, taking place in Sydney from 25-27 July 2023, at The Dome, Sydney Olympic Park. Register for Free at cemat.com.au and visit Supply Chain Partners at Stand M5.

Supply Chain Partners is proud to be an official Industry Partner of CeMAT AUSTRALIA.



Covered each day of the event in detail with seperate podcasts

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Official Pallet Sponsor



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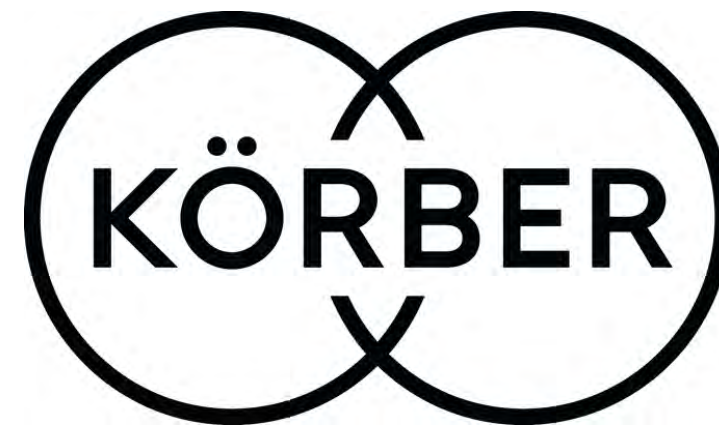
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